

*'The more that you read, the more things you'll know.
The more that you learn, the more places you'll go.'*
- Dr. Seuss



Dear Parent or Guardian,

We are running a **Read for Good Readathon** and we'd love your child to join in.

It's been proven that children who read for pleasure are more likely to be successful and happy throughout their lives (OECD, 2002).

The charity **Read for Good** encourages children to read through its unique motivational approach that inspires reluctant readers to give reading a go and keen readers to read more widely. Pupils can choose whatever they want to read - from comics to classics and audiobooks to blogs - they are not being assessed, it's all about reading for fun! And, they are motivated to read because the money they raise in sponsorship helps to provide a regular supply of brand new books and a resident storyteller to every major children's hospital in the UK.

The evidence from other schools is clear: teachers, parents and pupils all say that the freedom to choose what to read, combined with the knowledge that they are directly helping children in hospital, makes participation easy and compelling.

All you have to do is:

1. **Take a look at what they plan to read**, or help them complete their list of books to read. Remember they can read whatever they want: books, e-books, poetry, comics - anything goes! Sharing books is fine too (in fact recommended!) as well as listening to audio books.
2. **Help your child find sponsors among family and friends**. The easiest way to sponsor a child is at <https://readathon.my.salesforce-sites.com/sponsor> (which family and friends can use too) or return the sponsor card with a cheque(s) or cash sent to school.

Please support your child's sponsored read as much as you can. They'll be helping children in hospitals get books, as well as helping themselves, and our school receives free books worth 20% of our grand sponsorship total, so there really is something in it for everyone.

For more information, check out your child's sponsorship card and visit www.readforgood.org.



Key Readathon dates!

Thursday 2nd March - World Book Day and the launch of Readathon!

Start planning what you will read (the Book Fair is in school if you need ideas), and start asking family and friends to sponsor you.

You can start reading straight away!

Friday 31st March - This is the end of the sponsored period (you don't have to stop reading though!) Let your sponsors know how much reading you have done!

During the Easter break - Check your sponsors have paid online, or collect sponsorship money from them.

Thursday 20th April - Please make sure any cash payments have been handed into school by this date.

**Thank you for your support - helping your child to
keep reading, raising
and being amazing!**

readforgood.org    

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Readathon® and Track My Read® are part of Read for Good®, registered charity no.1130309 (England and Wales) no.SC041036 (Scotland).
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